



Beekman Community Day for a **Sunsational Time**

July 22, rain date July 23**
12 noon – 11pm
Recreation Park

Participant Info

**Rain date is Sunday, July 23, 2017 and will be used only in the event of daylong adverse weather conditions

Advertisers

- ◆ Are listed in event's program book, recognized on banner that is displayed for beach goes all summer and park patrons all fall, and announced all day by emcee at event
- ◆ **\$1,000 HEADLINE Sponsor on all materials**, free food or activity booth
- ◆ **\$500** free food or activity booth
- ◆ **\$250** free non-food booth
- ◆ **\$100 or \$50**

Food Trucks: With the exception of the Rec Park Snack Shack, all food will be sold in the "Rec Park Promenade" (parking lot) out of food trucks. Food truck space is limited. Only one food type per category permitted. **Applicants are responsible for obtaining their own Health Department Food Service Permit.** Permits can be picked up at the Rec Office or downloaded from our website, and must be sent to the DC DOH with a \$30 check payable to the DC DOH. Arrival time: 9am day of event.

Organization & Vendor Activity Booths*:

Location Options & Pricing	
Rec Park Promenade (Parking Lot)	Rec 1 Market Place (Ball Field)
<ul style="list-style-type: none"> ◆ An 18' x 20' space on black top ◆ Vendor may load and unload at booth location, but must move vehicle to vendor lot by 11:30am ◆ \$50 (non-profits free) ◆ Arrival time: 10:30am ◆ May register to leave at either 5pm or 10:30pm 	<ul style="list-style-type: none"> ◆ A 10' x 10' space on grass ◆ Vendor will load and unload from a nearby loading zone and move materials on own to booth location ◆ \$30 (non-profits free) ◆ Arrival time: 9am ◆ May register to leave at either 5pm or 8pm
Other Information	
Keys to success:	Vehicle Information
<ul style="list-style-type: none"> ◆ Hands-on activities for kids; call us for ideas ◆ Products samples or free giveaways that promote your services ◆ Bring a pop up tent, a table, a cover, and chairs or rent same from an outside vendor** 	<ul style="list-style-type: none"> ◆ ONE vehicle per vendor must be moved to Designated Vendor parking areas by 11:30am, all other vehicles must leave Recreation Center Park ◆ Vendor vehicles cannot return to pick up booth supplies until the time circled on the Registration Form

*All Food Truck and Booth registration opens May 2nd for returning vendors & organizations and May 18th for new vendors & organizations. Spots will be booked when payment is received. Only one direct sales vendor or food truck per category.



Beekman Community Day Committee
29 Recreation Center Road, Hopewell Junction, NY 12533
845-227-5783 845-227-9685 fax
www.beekmanrec.com
www.facebook.com/BeekmanRec





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Registration Form

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Organization or Family Name		Street Address		Town	State	Zip
Contact Person's Last Name	First Name	Date of Birth	Email			
Business Phone	Cell Phone	Website	Social Media Site			

Fee	Selection	Description of Advertising Services	
	Rates	This level receives:	All Advertisers receive:
	\$1,000	Headline Sponsor in Program Book, web page, flyers, and more, free food or activity booth and all items on right	<ul style="list-style-type: none"> Name recognition on Rec Park banner all summer and fall Listed in the Program Book Announced by the emcee
	\$500	Recognized in Program Book, web page, free food or activity booth and all items on right	
	\$250	Free non-food booth only and all items on right	
	\$100	See list on right	
	\$50	Listed on web page	
	Booths	Electric*?	Closing Time?
	\$100 for food truck space: Fill in Truck: Length? _____ Width? _____ Location of window: _____ Location of generator: _____	Not Available	5pm or 10:30pm
	\$25 for food booth for non-profit ONLY in Rec Park Promenade	Yes or No	5pm or 10:30pm
	\$50 for a non-food booth in Rec Park Promenade	Yes or No	5pm or 10:30pm
	\$30 for a booth in Rec 1 Marketplace	Not available	5pm or 8pm
	Free Non-Food Booth for non-profits ONLY in Rec Park Promenade	Yes or No	5pm or 10:30pm
	Free non-food booth for non-profits ONLY in Rec 1 Marketplace	Not available	5pm or 8pm
	Free Wrist Bands Check one: ___ resident ___ Town employee ___ 2017 Program Participant (list program: _____)		
	\$10 Wrist Band if purchased by July 20 – How many? _____		
	\$15 Wrist Band purchased after July 20 – How many? _____		
	TOTAL ENCLOSED: make check to "Town of Beekman" with "Community Day" in the Memo		

* The limited number of electrical connections will be assigned first to sponsors, then paying vendors and then non-profits, those needing electric should bring their own extension cords

- Describe activities/foods proposed: _____
- All Food Truck and Booth registration opens May 2nd for returning vendors & organizations and May 18th for new vendors & organizations
 - Spots will be booked when payment is received
 - Only one direct sales vendor or food truck per category
 - Food providers must obtain their own Department of Health Food Service Permit
 - I realize that only one car per booth can be accommodated in the Vendor Parking lot
 - I have read and agree to all the information on this and the "Participant Information" document

Signature of Contact Person _____

Date _____



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